

2024



17th ANNUAL

GEORGIA SCHOOL OF ADDICTION STUDIES

EXHIBITOR/SPONSOR PROSPECTUS

A scenic landscape photograph showing a paved road with a yellow center line and white edge lines, leading towards a range of mountains under a sunset sky with scattered clouds. The sun is low on the horizon, creating a warm glow.

VISION WITHOUT BOUNDARIES

Prevention, Treatment, and Recovery

August 25 - 29, 2024

Hyatt Regency, Savannah, GA

Welcome

Dear Prospective Exhibitor/Sponsor:

Save the date for the 17th Annual Georgia School of Addiction Studies (GSAS) in Savannah, GA, August 25 - 29, 2024, at the Hyatt Regency. We are a 501(c)3 organization which is composed of a multitude of organizations, agencies, associations, and boards that work together to provide professional development and continuing education for professionals practicing in the fields of substance abuse prevention, treatment and recovery.

Each year we have approximately 450 people attend the Georgia School of Addiction Studies. As we have done in the past, GSAS will ensure maximum exposure for your company by conducting a raffle for attendees that visit the most exhibitor booths. The prizes this year will be \$100 Visa gift cards. The prizes will be awarded on the final day of the conference.

We are also very excited about our conference app. The GSAS app will be utilized daily by a majority of the attendees during the week and is a great advertising opportunity for your company.

On behalf of the GSAS Board, I am writing to request that your organization sponsor this conference by agreeing to be an exhibitor/sponsor this year. On the corresponding page, you will find many sponsorship opportunities. Your organization can now register at this link: <https://events.myconferencesuite.com/GSAS2024/reg/landing>

Please contact me at 404-683-8576 or exhibitor@thegeorgiaschool.org with any questions or comments. We also accept any charitable tax deductible donations to support this event. Thank you for your consideration and I look forward to working with you.

Respectfully,

Antonio M. Johnson

Antonio M. Johnson
Chair of Marketing Committee

Why be an exhibitor?

- Nearly 100 percent of conference attendees indicate they visit the exhibits.
- 70% of conference attendees report that they plan on or are considering doing business with the exhibitors they visit.
- There will be dedicated exhibit hours with little overlap of session time.

Benefits of Exhibitor / Sponsorship

- Showcase your company and products to key decision-makers.
- Obtain qualified sales leads.
- Increase brand awareness.
- Meet and network with a pre-qualified audience of over 400 substance abuse professionals.

Sponsorship Levels

<p>Platinum Level \$5,000 (limited to two sponsors)</p>	<ul style="list-style-type: none"> • Five registrations to attend the conference (this will include the person/s managing the exhibit) • Two exhibit tables with premier location • Ad in the plenary PowerPoint slide shows • One piece of literature in conference bag • Logo on the conference bag (limited to 2 sponsors) • Logo on conference website with link to sponsor site • Opportunity to promote program or service at plenary or conference showcase • Logo and link placed on conference app
<p>Gold Level \$4,000 (limited to four sponsors)</p>	<ul style="list-style-type: none"> • Choice of meal sponsorship: <ul style="list-style-type: none"> • Welcome Luncheon • Treatment Awards Luncheon • Prevention Awards Luncheon • Closing Breakfast • Opportunity to promote program or service at meal • Signage at each sponsored meal location • Three registrations to attend the conference (this will include the person/s managing the exhibit) • One exhibit table with premier location • One piece of literature in conference bag • Logo on conference website with link to sponsor site • Logo and link placed on conference app
<p>Silver Level \$2,500 (limited to eight sponsors)</p>	<ul style="list-style-type: none"> • Two registrations to attend the conference (this will include the person/s managing the exhibit) • One exhibit table • Choice of Promotional Opportunity: <ul style="list-style-type: none"> • Logo/name on conference lanyard (limited to 1 sponsor) • Morning or afternoon break sponsorship with signage at break location • Logo/name on conference bag (limited to 2 sponsors)
<p>Bronze Level \$1,000</p>	<ul style="list-style-type: none"> • One registration for the conference (limited to the person managing the exhibit) • One exhibit table



Other Sponsorship Opportunities

Conference T-Shirts \$3,500	<ul style="list-style-type: none"> • Logo on conference t-shirt • One piece of literature in conference bag • Logo on conference website with link to sponsor site
Workshop Sponsorship \$500 (per workshop)	<ul style="list-style-type: none"> • Choice of workshop to sponsor • Signage at workshop location • Logo/name will appear on conference app with workshop • Opportunity to handout information (flyers, brochures, etc.) to workshop attendees

For even more sponsorship opportunities- please contact Antonio Johnson at 404-683-8576 or exhibitor@thegeorgiaschool.org for further information.



Past Sponsors



Addiction Medicine. **Saving Lives.**



Hotel Information & Schedule



Hyatt Regency Savannah
 2 W. Bay Street
 Savannah, GA 31401
 Tel: 800-233-1234
www.hyatt.com/savannah



Experience the unmistakable Southern charm of Savannah, Georgia when you choose to stay with us at Hyatt Regency Savannah. Uniquely located near the River Front Plaza, our full-service downtown waterfront hotel offers unequalled access to the largest historic district in the United States, shops, golf, and entertainment and business centers. Take a leisurely stroll through the fabled neighborhood surrounding Hyatt Regency Savannah to view stately Georgia homes, landmark architecture, and sights that have made Savannah famous. Board a riverboat or hop on the trolley just outside our front door for a moving tour. Plus, enjoy close proximity to two major interstates, Tybee Island, and Savannah International Airport. The conference room rate is \$156/night.

2024 Exhibitor Hours

Set Up:	Sunday, August 25th	1:00pm - 8:00pm
Exhibit Hours:	Monday-Wednesday, August 26th - 28th Please Note: Exhibits “officially” end on Wednesday evening, but you are welcome to keep your booth open until Thursday at 12:00pm.	8:00am - 5:00pm

Register Now: [Click Here](#)

