



virtual conference

Children **THE HEART OF THE MATTER**

JANUARY 23, 2021

childcareoptions.ca

You are invited to the 24th Annual Children the Heart of the Matter Conference!

We are excited to announce that the Children the Heart of the Matter conference is moving online, for a day of virtual training with two of our past favourite presenters - Lisa Murphy and Jeff A. Johnson! Past participants will remember Lisa from her keynote sessions in 2020 and 2014, and Jeff from his in 2018.

The day will begin with a keynote session with Lisa Murphy, author, motivational speaker, and early childhood educator. Keynote will be followed by an opportunity for virtual networking and the day will finish with workshops offered by Lisa and Jeff.

SCHEDULE

9:00 AM Keynote
with Lisa Murphy

10:30 AM Break

11:00 AM Workshops

12:30 PM Close

OUR MISSION

Children the Heart of the Matter Conference brings together all those involved in the care and education of young children. Our mission is to

raise the awareness and profile of child care and early learning programs. Through professional development, networking, and sharing of information and resources between child care professionals, we aim to help provide the best for young children.

REGISTRATION
OPENS
OCTOBER 1

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- ☛ The cost for the full day of training is \$15. Registration includes the keynote session and choice of one workshop.
- ☛ Register online at childcareoptions.ca and visit the conference page. You will require an email address to complete your registration and to access our online sessions.
- ☛ Registrations are non-refundable, however substitutions will be accepted until Thursday, January 21st at 4:00 PM.

The marketplace is an integral part of our conference, bringing together organizations and child care providers, promoting early care and education materials and information.

This year, our marketplace is moving online! More information will be available on our website - childcareoptions.ca and visit the conference page.

Attendees will receive certificates for the sessions they attend.

Keynote	1.5 hours
Workshop	1.5 hours
TOTAL	3.0 hours

Please note: A \$20 fee will be charged for all replacement certificates and receipts.

PRO-D
CERTIFICATES

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MEET OUR PRESENTERS



Lisa Murphy
Keynote and Workshop Presenter

Lisa Murphy is the founder and CEO of Oeey Goey, Inc. where her mission is to assist in the transformation of the industry of early childhood education by offering:

- 1) the best workshops and trainings;
- 2) the most up to date materials and resources; and
- 3) insightful conversations and connections through the power of social media.

Like many presenters, Lisa made a COVID pivot and, while she misses being on the road doing LIVE events, she is grateful she's able to present them ONLINE.

Lisa is the author of 5 books, has an M.Ed. in early childhood education, co-hosts the popular podcast CHILD CARE BAR AND GRILL with fellow early childhood educator, Jeff A. Johnson and continues to be a popular keynote speaker at virtual conferences.

Lisa is best known for outspoken advocacy, her humor, her passionate protection of play in the lives of young children, her energetic delivery style, and her commitment to assisting educators and parents in creating child-centered, play-based early childhood environments.

She currently calls Florida home and is honored to have been invited back to be a part of the CHOM conference!



Jeff A. Johnson
Workshop Presenter

Jeff A. Johnson opened Explorations Early Learning, a family child care program, in 2003 with his wife, Tasha, after directing a child care center and community center for a large non-profit agency for 16 years.

Their programs focused on building strong child-caregiver relationships and supporting emergent learning in a play-based and child-centered environment.

On August 14, 2013, they closed their family child care program and 'retired' to pursue their hobbies: speaking at early learning events, making toys, recording podcasts, creating other early learning content, and advocating for child-led play and caregiver self-care. These hobbies have become full-time jobs.

For years, Jeff presented regularly at early learning conferences across the United States, Canada, and Australia and even keynoted an international conference in Cork, Ireland. For the last few years he's started cutting back on in-person events and focused more on online learning. He produces a number of popular early learning podcasts that currently have over 250,000 downloads a year. Toymaking, his preferred pass time, has led to a business that ships simple wooden toys across the USA and internationally. Another primary focus is creating and curating early learning content at the Playvolution HQ blog.

For more information about Jeff, visit www.explorationearlylearning.com or email him at jeff@eeltoys.com.

CONFERENCE OVERVIEW

KEYNOTE 9:00 - 10:30 AM

Lisa Murphy presents...

WHAT IF TODAY WAS THEIR ONLY DAY?

In this motivational keynote address Lisa shares the powerful story of her first day of school. Through active and engaging storytelling Lisa brings you back to her first day, taking you on a grand tour of Miss Mary's Nursery School. And, in the style she has become famous for, she shares many observations, lessons and anecdotes about how early childhood has changed along the way. Lisa will share the sights, sounds, and smells of the place where, at the young age of three, she decided to become a teacher and identifies the how, and why, that one day solidified her decision to become an educator. This inspiring keynote gets participants back in touch with their personal how and why. It gets them excited and gets them thinking: If it WAS their only day, what will they remember?

BREAK 10:30 - 11:00 AM

During the break:

- You will have an opportunity to network virtually with other participants.
- We will be drawing for door prizes. More information will be available closer to conference.

WORKSHOPS 11:00 AM - 12:30 PM

OPTION *Jeff A. Johnson presents...*

1 BUILDING BRAINS WITH HANDS-ON PLAY

Young children learn best through hands-on, up-close-and-personal, full-contact interactions with the world. The problem many caregivers have with such learning is that kids who so fully engage the world often make a mess of things—a million blocks dumped on the floor, green paint on the floor, and muddy footprints on the carpet.

Based on ideas from our book, *Let Them Play*, this session looks at why this type of play is an important part of early learning, ideas for managing the mess, and tips to help caregivers support hands-on play.

Outcomes / Goals

- Attendees will understand why hands-on play is important for young children.
- Attendees will leave with tips and strategies for managing hands-on play.
- Attendees will acquire ideas for supporting hands-on play.

OPTION *Lisa Murphy presents...*

2 CREATIVE ART WITH YOUNG CHILDREN!

In this workshop Lisa will defend a very strong process oriented art position. Modified for COVID times, and due to being an online presentation, in lieu of having hands-on time with various creative art activities, this workshop will be an in-depth examination of the rationale for the emphasis of process over product, including a discussion about what this phrase really means! Participants will have time to engage in dialogue regarding "art" for children and reflect on where they are on their own journey towards process and away from product oriented "cookie-cutter" craftivity projects.

CONFERENCE PLANNING

The conference planning committee is comprised of a group of individuals from the community working in the field of early care and learning. Committee members and staff contribute many hours to ensure this is a well-planned and organized conference. Through the dedication of the committee, provincial funding, and sponsor support, we are able to keep the conference affordable for early care and learning professionals.

Ewa Boss

Child Care Options CCRR
Training Coordinator
Options Community Services

Karen Came

Supported Child Development
Consultant
Inclusion Langley Society

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REACH Child and Youth Development

Leah Drayton (Co-Chair)

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Claudia Fenwick

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Outreach Consultant
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Pam Mountford

Family Child Care Provider
(Retired)

Karen Norman

Early Childhood Educator
(Retired)



Jennifer Vanderberg

ECE Department
Early Childhood Education Instructor
Delta Continuing Education

Sharlene Wedel (Co-Chair)

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